### MISSING MOTO PROGRAM

# BOUNDLESS RIDER

**Insurance Built Exclusively For Riders, Not Drivers.** 

## **Let Us Help You Keep More Customers**

Not focused on motorcycles and powersports? No problem-we've got you. Boundless Rider has a program to uncover the missing motorcycle and powersports vehicles in your clients' portfolios, we'll help you strengthen client relationships and protect your book of business. We're here to work with you to support your agency's growth!

### **Reasons to Use the Missing Moto Program**

- ▼ Round Out Accounts Ensure your agency has your clients' entire household
- **▶ Boost Retention** Avoid losing customers when they go direct for their motorcycle and decide to move the rest of their business to "bundle and save"
- ✓ **Provide Specialized Coverage & Savings** Once we have identified the clients with registered motorcycles or powersports, use our email templates and embed your custom URL to make client outreach seamless.

#### **How It Works:**

- 1. Let Us Know You're Interested Complete the Missing Moto Form
- 2. Provide Customer Data All we need are the names and addresses
- 3. Identify Opportunities Get a flagged report highlighting the registered motorcycles and powersports in your book of business
- 4. Reach Out Utilize our Agent Resources and your custom URL to contact your leads.